

Codes in listings indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS) Broderick (B) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)

## MASTERS FLORIST

**FLOWERS WITH THE MASTER TOUCH**

✓ FUNERAL FLOWERS    ✓ HOSPITAL BOUQUETS  
✓ POTTED PLANTS        ✓ WEDDINGS

DIAL  
**GL 7-9884**



MEMBER FLORIST TELEGRAPH DELIVERY ASSN.  
Next to - Andrews & Greulich - Opposite - N. G. Cullis Funeral Home  
1 Block to - Harry A. Nauman & Son

WE DELIVER                      Between V & W Streets                      2215-28th ST.

## FORT SUTTER FLORISTS

CORNER 29th & L STS.  
OPPOSITE SUTTER HOSPITAL

# GL 1-8483

"SACRAMENTO'S FINEST FLORISTS"

2829 L STREET                      FTD MEMBER

## Relles Florist

*"beautiful flowers"*  
COMPLETE FLORAL SERVICE  
WEDDING & FUNERAL ARRANGEMENTS  
SUNDAYS 'TIL 1 P.M.

All Deliveries Made in Refrigerated Trucks

PHONE **GI 1-1478**      Banded Service



2210 J ST. NEAR 22nd ST.  
"Serving Sacramento Since 1946"

## FLOWERS FOR EVERY OCCASION

• FUNERAL DESIGNS      • SPECIAL FLORAL ARRANGEMENTS  
• WEDDINGS

Artists in Our Field  
CITY-WIDE FREE DELIVERY  
BONDED FTD

"SHAY" IT WITH FLOWERS



## HAROLD SHAY FLORIST

**GI 3-7456**

1015-11th Near K

### Florists-Retail-(Cont'd)

**FRUITRIDGE FLORIST**  
FLOWERS FOR ALL OCCASIONS  
SERVING PARKWAY ESTATES  
FRUITRIDGE & SOUTH AREA  
CITY-WIDE FREE DELIVERY  
WIRE SERVICE  
Located in Fruitridge Manor  
5687 Stockton Bl-----GL 2-4959  
If no answer call-----GL 7-7057  
Or-----IV 3-3688

**Gene's Flowers**  
1825 Del Paso Bl(NS)-----WA 5-8588

**GLADY'S FIBRE FLOWER SHOPPE**  
Flowers for All Occasions  
FUNERALS-WEDDINGS-CORSAGES  
FLORAL ARRANGEMENTS  
FOR PARTIES & BANQUETS  
DELIVERY SERVICE  
Open Tues. & Thurs. Evenings Till 9 P.M.  
1/2 Blk East of Tower Theatre  
1614 Broadway-----GI 1-1961

**FRUITRIDGE FLORIST**  
5687 Stockton Bl-----GL 2-4959  
(See Advertisement Page 236)

**GENE'S FLOWERS**

**AUBURN BLVD. SHOP**  
Between Fulton & Watt  
Adjoining Lombard & Co.  
Funeral Directors  
IV 3-7829  
WE DELIVER

2932 Auburn Bl-----TV 3-7829  
If no answer call-----WA 5-8588  
If no answer call-----WA 5-1941

**HAGGINWOOD FLORAL GARDENS**  
1045 Arcade Bl(NS)-WA 5-0161  
(See Advertisement Page 235)

**KIMBALL'S NURSERY & FLOWER SHOP**  
7113 West 4th St. Linda Wyrostek 1-1724  
Kyo's Floral Shop 1316-4th-----HI 6-7136  
Land Park Florist & Gifts  
2984 S Land Park Dr-----GA 1-4530  
(See Advertisement Page 233)

**LEGION FLORIST**  
ARTISTIC DESIGNS  
FOR ALL OCCASIONS  
DELIVERY SERVICE

Corner 9th & P  
1530-9th-----GI 2-1723  
If no answer call-----GI 3-3074

Leonard's Flower Farm  
5237 Whitney Av(C) IV 9-2626  
If no answer call-----IV 9-7695  
(Continued Next Page)

A color extension telephone adds beauty and comfort to your home.

## SUNSHINE FLORISTS



Serving South Area  
WEDDINGS OUR SPECIALTY

PHONE ORDERS INVITED      FUNERALS - CORSAGES      Delivery  
FLORAL ARRANGEMENTS      Service

Call **GL 1-1188**  
MINNIE MARIE BARTHOLOMEW  
5309 FRANKLIN BLVD. (1/2 Blk. North of Fruitridge)

## ARDEN FLORIST

• WEDDINGS      • FLORAL ARRANGEMENTS  
• BANQUETS      • FUNERAL DESIGNS & SPRAYS  
• CORSAGES

DELIVERY SERVICE  
DINER'S CLUB CARDS HONORED  
WE GIVE CASH CHECKS

IV 9-7695  
4333 ARDEN WAY  
Arden Plaza Shopping Center  
Alter & P.M. Call IV 9-2626  
After 6 P.M. Call IV 9-2626

ED—Edgewood    FR—Frazier    GT—Gilbert    HI—Hickory    WA—Wabash  
EM—Empire    GA—Garden    GL—Gladstone    IV—IVanhoa

### Florists-Retail-(Cont'd)

**LITTLE FLOWER SHOP THE**  
ACROSS FROM COUNTY HOSPITAL  
FRESH CUT FLOWERS  
FOR ALL OCCASIONS  
WEDDINGS - FUNERALS - CORSAGES  
DELIVERED ANYWHERE  
2300 Stockton Blvd-----GL 1-8555

**NORTH HIGHLANDS FLORIST**  
IN NORTH HIGHLANDS  
SERVING FOOTHILL FARMS  
TOWN & COUNTRY AREA  
WEDDINGS - FUNERALS  
FLORAL ARRANGEMENTS  
OPEN SUNDAY - WE DELIVER  
5641 Watt Av(NH)-----ED 2-2113

**LOUIS FLOWER STUDIO**  
2325-21st-GL 1-0981  
(See Advertisement This Page)

**MADISON FLORIST & GIFT SHOP**  
In Madison Shopping Center  
COMPLETE FLORAL SERVICE  
FREE DELIVERY  
Sacramento - Citrus Heights - Roseville & Surrounding Areas  
We Deliver To All Mortuaries & Hospitals  
5247 Walnut Av-----ED 2-9710  
If no answer call-----IV 9-2138

**OAK PARK FLORISTS**  
2940-35th-----GL 6-6403  
(See Advertisement Page 231)

**RANCHO CORDOVA FLORIST**  
FLOWERS FOR ALL OCCASIONS  
Delivery in Rancho Cordova Twice Daily  
10697 Folsom Bl-----EM 3-3706  
Rancho Cordova-----EM 3-3706

**RELLES FLORIST 2210 J-----GI 1-1478**  
(See Advertisement Page 234)

**RIVERSIDE ORCHID FARM**  
"FINEST IN FLORISTRY"  
OPEN 7 DAYS  
1031 Piedmont Dr-----GI 3-5851

**MARTY GARDENS FLORIST**  
2661 Riverside Bl-----HI 4-7777  
(See Advertisement Page 232)

**MASTERS FLORIST**  
2215-28th-----GL 7-9884  
(See Advertisement Page 234)

**MOREBECK'S FLOWER SHOP**  
1223-21st-----HI 4-8320  
(See Advertisement Page 236)

**NAVLET'S FLOWER SHOP**  
FLOWERS FOR ALL OCCASIONS  
TELEGRAPH DELIVERY SERVICE  
DESIGN SPECIALISTS  
4890 Freeport Bl-----GL 2-6566

**ROYAL FLORIST**  
FLOWERS FOR ALL OCCASIONS  
SPECIALIZING IN WEDDINGS & FUNERALS  
Roy Higashino - Owner  
2221-10th-----GI 2-3764  
If no answer call-----GI 8-8066  
(Continued Next Page)

The Yellow Pages save you time. Advertise here—it pays.

## CARMICHAEL FLOWERS

*Flowers for every occasion*

# IV 3-8511

If No Answer Call IV 3-3793  
2709 FAIR OAKS BLVD.                      CARMICHAEL  
NEXT TO SIERRA VIEW CHAPEL

Danny Mary

## Louis's FLOWER STUDIO

DISTINCTIVE  
FLOWER DESIGNS  
Weddings - Funeral Sprays - Corsages

PHONE **GI 1-0981**      Night Phone  
GI 3-7349

Member Telegraph Delivery Service  
2325-21st      Sacramento  
Between W & X Sts.

## Windt's College florist

Complete Floral Service

PHONE **GI 1-4811**

FREE DELIVERY  
3069 Freeport Blvd.      Sacramento

## HAGGINWOOD FLORAL GARDENS

SINCE 1923  
COMPLETE FLORAL SERVICE  
CHARGE ACCOUNTS INVITED  
FREE DELIVERY

CALL  
**WA 5-0161**

OPEN 7 DAYS A WEEK

VISIT OUR NURSERY & GARDEN SHOP  
ALMA TAYNTON - Prop.

1045 ARCADE BLVD.                      NO. SACRAMENTO

## EAST SACRAMENTO FLORIST AND NURSERY

CALL  
**GL 5-8298**

FREE DELIVERY

FLOWERS FOR ALL OCCASIONS

WEDDING BOUQUETS - CORSAGES  
FUNERAL ARRANGEMENTS - CENTERPIECES

CORNER OF 58th ST.                      5801 FOLSOM BLVD.

We Grow Our Own Orchids

## Riverside Orchid Farm FLOWERS

For All Occasions

- WEDDINGS
- CORSAGES
- FUNERAL DESIGNS
- HOSPITAL BOUQUETS

FINEST IN FLORISTRY  
SACRAMENTO

• CUT FLOWERS • GIFTS • FIGURINES

FREE DELIVERY - WE WIRE FLOWERS

CALL  
**GI 3-5851**

OPEN 7 DAYS A WEEK      1031 PIEDMONT DR. (Off Riverside Blvd.)

## Flowers by RICO

WE TAKE PRIDE IN OUR ARRANGEMENTS  
CORSAGES - FUNERAL DESIGNS - PLANTS  
AND WEDDINGS

Advice on Indoor Planting & Arrangements  
No Obligation - Prompt Free Delivery

Member NATIONAL FLORISTS DIRECTORY  
(A Telephone Service)  
Daily Hrs.  
8 A.M. to 6 P.M.  
Sunday Hrs.  
9 A.M. 'Til 1 P.M.

2801 4th St.  
**GL 1-9627**  
Evenings GA 8-5880

FLOWERS FOR EVERY OCCASION